

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,178,719 B2
APPLICATION NO. : 10/815615
DATED : February 20, 2007
INVENTOR(S) : Kia Silverbrook and Paul Lapstun

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 110, line 61 should read:

--(b) generating, using the at least one sensed card coded--;

Column 111, line 16 should read:

--product information to display the product information to--;

Column 112, line 11 should read:

--(a) associating the sensing device with the user;--

Column 113, line 61 should read:

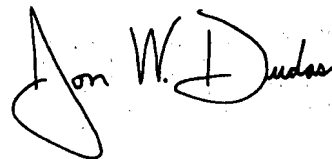
--(a) manufacturer:--

Column 114, line 10 should read:

--comparison information comparing product information--.

Signed and Sealed this

Tenth Day of July, 2007

A handwritten signature in black ink, appearing to read "Jon W. Dudas". The signature is stylized with a large, looped initial "J" and a distinct "D".

JON W. DUDAS
Director of the United States Patent and Trademark Office